

PRESS RELEASE

SICAT Suite Recognized as a 2019 Cellerant Best of Class Technology Award Winner.

Bonn, Germany. June 12, 2019. SICAT, a leading innovator in the dental industry who develops and markets 3D based analysis and planning software, surgical guides and therapeutic appliances for various dental disciplines has been selected as a 2019 Cellerant Best of Class Technology Award recipient.

“We are entering a new era in dentistry — one that will change how we diagnose, treat, and manage our patients and practices,” said Dr. Lou Shuman, CEO of Cellerant and founder of the Best of Class Technology Awards. “This was a breakthrough year in product and services technologies. The panel spent hundreds of hours in close discussion reviewing and analyzing the corporate landscape. Pay close attention to our winners as they are truly leading the way to provide you what is best in today’s contemporary practice.”

The SICAT Suite includes 3D-based analysis and planning software applications for various dental disciplines. All applications are based on different data sources: 3D X-rays, optical impressions, jaw movement data and 2D X-ray tooth images. This data is specifically related to each other. After virtual planning and analysis in 3D, the dentist is provided with direct solutions for treatment. Quickly, reliably and safely, an optimal treatment result can be achieved.

“Since the Cellerant “Best of Class” Technology Award has been acknowledged as the most prestigious award a dental manufacturer can receive, we feel very honored that the SICAT Suite has been chosen to be among this year’s winners in the category Emerging Technology”, says Jochen Kusch, Managing Director, Marketing and Sales at SICAT. “For us, it is an impressive confirmation of our achievement and a clear indication that we are on the right track.”

ABOUT THE CELLERANT BEST OF CLASS TECHNOLOGY AWARD

Since the inaugural presentation in 2009, the Best of Class Technology Awards have grown to occupy a unique space in dentistry by creating awareness in the community of manufacturers that are driving the discussion as to how practices will operate now and in the future.

The selection process relies on an expert panel of dentists recognized as thought leaders and educators. Over the course of each year, the panel members seek out and conduct research on potentially practice-changing technologies, with deliberations on nominees and final voting taking place in February. Panelists are precluded from voting in any category where they have consulting relationships. The entire selection process is conducted and managed on a not-for-profit basis.

“Our goal is to help the doctor make the best decisions for their office which, in the end, benefits the patients that we all serve,” said John Flucke, DDS, Best of Class panel member. “I’m honored to be able to help my peers with the decision-making process and helping them wade through the plethora of high tech products that can change offices and lives for the better.”

The 2019 Cellerant Best of Class Technology Award was selected by a panel of the most prominent technology leaders in dentistry: Paul Feuerstein, DMD, technology editor for Dentistry Today, John Flucke, DDS, technology editor for Dental Products Report, Marty Jablow, DMD, known as America’s technology coach, Pamela Maragliano-Muniz, DMD, editor-in-chief of Inside Dental Hygiene, Chris Salierno, DDS, editor-in-chief of Dental Economics, and Lou Shuman, DMD, CAGS, founder and creator of the Best of Class Technology Award.

For more information on the Cellerant Best of Class Awards and the 2019 Award Winners, go to cellerantconsulting.com/bestof-class.

PRESS CONTACT:

Stephanie Myers
Head of Marketing SICAT
Brunnenallee 6
53117 Bonn, Germany
T +49 (0) 228 854 697 72
stephanie.myers@sicat.com
www.sicat.com

ABOUT SICAT

As a leading innovator in the dental industry, SICAT develops and markets 3D-based analysis and planning software, surgical guides, and therapeutic appliances for various dental disciplines such as implantology, functional dentistry, sleep medicine, and endodontology and is a partner for dental practices, clinics, and dental laboratories worldwide. With its wide range of product solutions, SICAT paves the ground for advanced digital dentistry. Multiple data sources such as 3D X-ray, optical impressions, jaw movement data, and 2D intraoral sensor images can be combined with each other – for increased efficiency and quality of treatment. SICAT was founded in 2004 as a joint venture between HICAT GmbH and Sirona Dental Systems GmbH and is based in Bonn, Germany. Since the 100% takeover by HICAT GmbH on January 1, 2019, SICAT operates as a completely independent company.

ABOUT CELLERANT CONSULTING GROUP

Founded and led by CEO Dr. Lou Shuman, DMD, CAGS, Cellerant provides strategic dental market insights, clinical expertise, implementation resources and support to accelerate growth for client dental companies. Cellerant services include new concept incubation, clinical product evaluation, product development, continuing education program development and CE sponsorship, strategic branding and marketing, online marketing, content marketing and dental media relations management. As an orthodontist and former owner of a 10-doctor multi-specialty private group practice, Dr. Shuman guides clients to offer products that engage dental customers and provide sustained differentiation. Cellerant operates under a unique model that merges leading voices in clinical product evaluation and strategic partner companies to provide a menu of services from one easily accessible network.